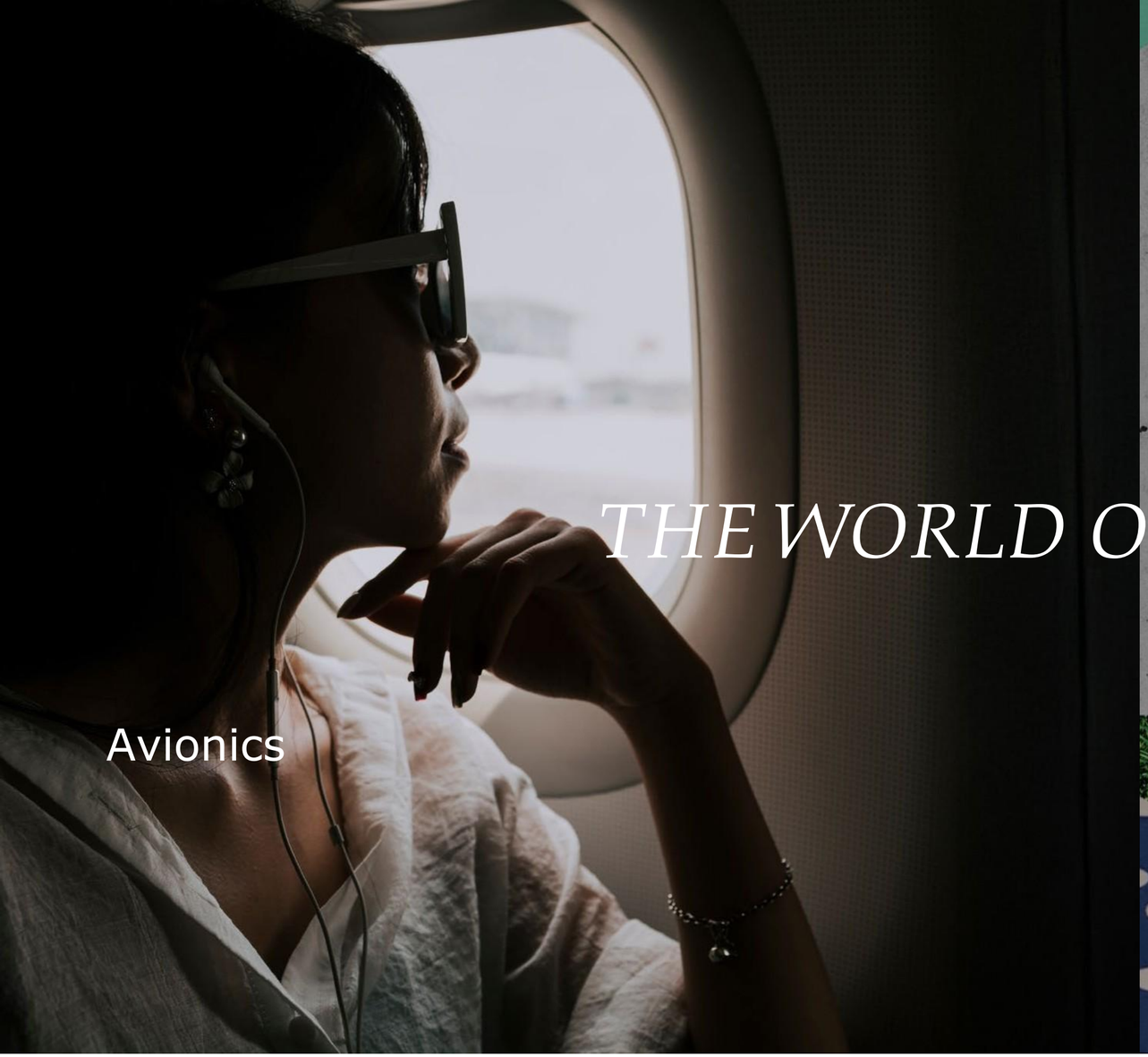




THE WORLD OF MAXPOSURE

Avionics

Media

Maxposure
Content to ROI

MAXPOSURE LIMITED

Investor Presentation

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COMPANY OVERVIEW

Maxposure Limited is an integrated media-tech company with deep domain expertise in the aviation, travel, and tourism sectors

Businesses

Avionics

Aiming to strengthen its presence in the aviation industry through futuristic, proprietary avionics solutions, including AeroHub and SkyView, alongside immersive and experiential technologies.

Media

A trusted travel media expert, partnering with leading airlines, tourism boards, government institutions and global brands to deliver integrated content, advertising and experiential solutions.

Key Business Highlights

20+ Years Operating History

35+ Clients served in Aviation Sector

Listed Company on NSE **2024**

8 own offices & representations in **20+** countries

QVerse- Launched Immersive **3D** tech in Metaverse for the first time with Qatar Airways

2 Proprietary technology platforms in the avionics sector

140+ Professionals **Across India & London**

10+ Trusted content partners for Govt clients

2 Global patents for IFE Safety system & aircraft tray table advertising solutions

21+ Foreign & Regional Languages Support

A Two-decade Evolution Of Growth & Innovation

2006

Founded as Maxposure **Media Group India Pvt. Ltd.**; launched premium lifestyle and publishing business

2009

Entered the aviation ecosystem through in-flight publishing with **SpiceJet**

2010-2014

Appointed by **Mercedes**, **Air India**, **Ministry of External Affairs**, etc for content related services. One of the few companies producing content in over **14 languages**

2015

Expanded into **content marketing**, digital solutions and brand partnerships in **government** and **private sector**

2016

Expanded globally and partnered with **Gulf Air** (Bahrain) and **Air Arabia** (Sharjah)

2019-2022

Strengthened aviation capabilities through content marketing, in-flight entertainment and technical integration. Established AeroLab for back-end IFE support and acquired-patented Inviseo

2023

Developed proprietary technology platform **AeroHub** and acquired 40-year-old INS accredited Agency **Bluebird**

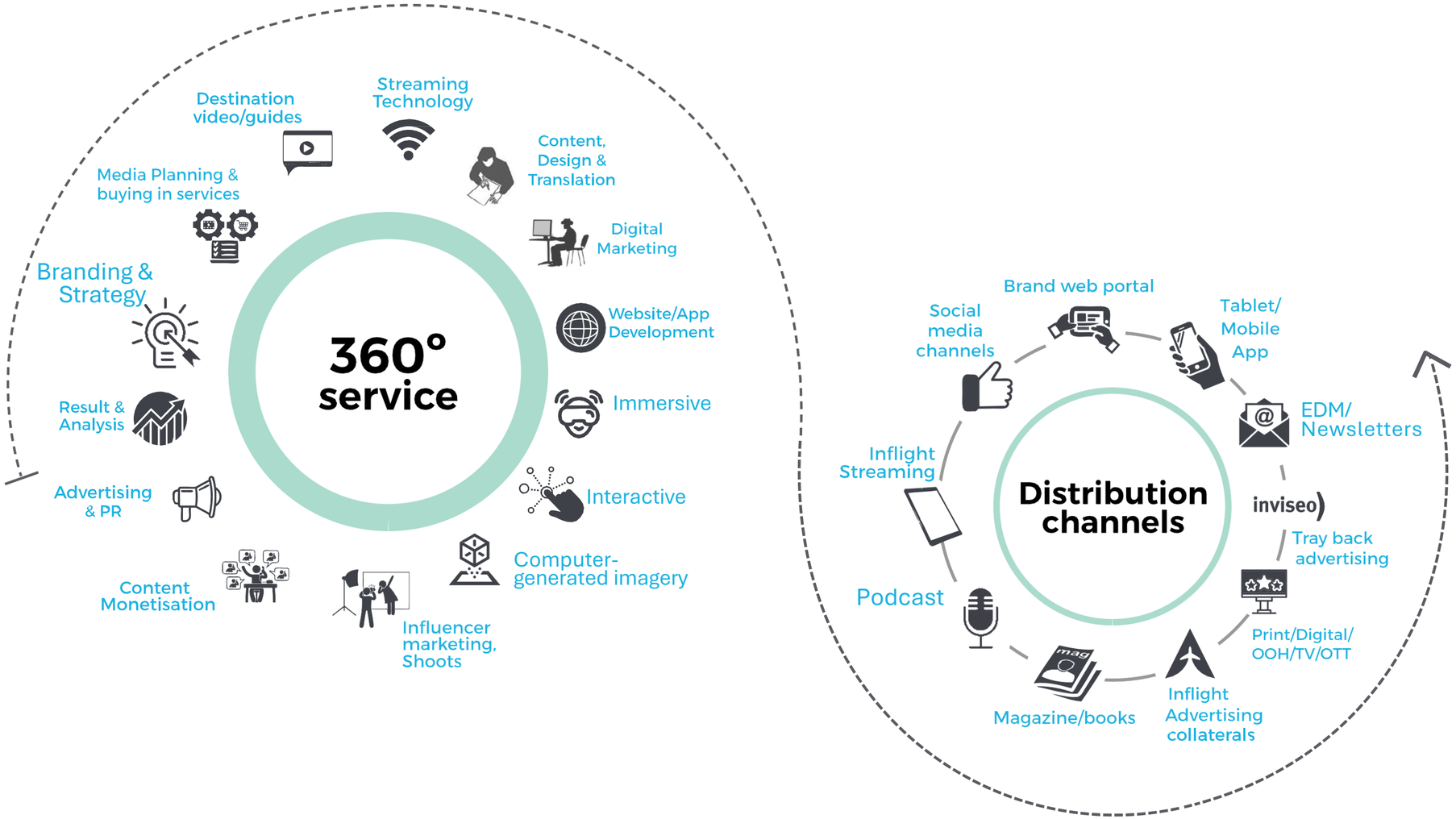
2024

Successfully listed on **NSE Emerge**

2025- Present

Acquires UK based **Neutral Digital** to boost Immersive/Experiential capabilities in aviation and secured global patent for **IFE** safety system

Integrated solutions for new-age media and avionics technology



Maxposure delivers 360-degree integrated media-tech solutions across multiple platforms. Driven by a commitment to quality, innovation, and customer-centricity, the company leverages cutting-edge technologies to create impactful experiences and deliver measurable value across businesses.

Trusted By Leading Global Airlines, Brands & Government Institutions

Aviation

IndiGo
Air India – A Star Alliance Member
trujet
Kenya Airways
vistara
AirAsia
Jazeera
Gulf Air
Aero Nomad
Biman Bangladesh Airlines
العربية للطيران airarabia.com
SpiceJet – Red. Hot. Spicy.
Garuda Indonesia
MAI – Myanmar Airways International – Modern Comforts & Gentle Traditions
Go First
air pegasus
flyafrica.com – Africa's Low Fare Airline
SalamAir

NEUTRAL

Cathay Pacific
Air Canada
Qatar Airways
British Airways
Panasonic
LATAM
IAG – International Airlines Group
Gulf Air
Emirates
vueling
FlySafair
Kuwait Airways
Hawaiian Airlines
Etihad Airways
PLAY
IndiGo
Saudia
Riyadh Air
Air India
WestJet
Alaska Airlines
Flynas
Txengo
acumen.
Museum of the Bible
AirDolomiti
Air Nostrum
SAS
Viasat
AJet

Premium Hospitality

The Oberoi Group
TAJ
ITC Hotels – Responsible Luxury

Automobile

Mercedes-Benz
BharatBenz
Audi
Isuzu
Hyundai
Ashok Leyland
Suzuki

Travel, Fashion & Lifestyle

Ambience Mall
lifestyle – Your Style. Your Store.
Hindustan Unilever Limited
Select Citywalk – Go Shopping!
Chhatrapati Shivaji International Airport
DLF Promenade – Vasant Kunj
vfs.VFS.GLOBAL – Est. 2001
monsoon – Salon & Spa
GMR
fdc
ethos
Schwarzkopf Professional
pantaloons
Be U
Peter Minuit – New York

Government

Incredible India
Madhya Pradesh Tourism
Indian Institute of Technology Madras
ekatma dham
Uttarakhand – Simply Heavenly!
Ministry of External Affairs – Government of India
Maharashtra Tourism
BCST
NBCC – A Navratna CPSE
Airports Authority of India

Real Estate

Crossings Republik
DLF – Building India
CREDAI
Tridhaatu
Turkuhands

Banking

Axis Bank
Yes Bank

Global Org.

UNFPA

AVIONICS

Driving Innovation through Proprietary Aviation & Travel Technologies

AVIONICS PORTFOLIO

AERO HUB
aerohub.aero

- Wireless IFEC Platform
- Passenger engagement
- IFEC Solution:
  - Aircraft-Powered
  - Battery-Powered
- Ancillary growth opportunity

skyview

- Inflight software platform
- Hardware agnostic
- Customisable IFE portal
- Certified by all major Hollywood Studios

inviseo

- Patented aircraft tray-table advertising solution
- High-visibility advertising medium
- Worldwide patent rights
- Approved by the FAA and EASA

aerolab MEDIA

- Motion Picture Association of America (MPAA) Certified Lab in Mumbai
- Trusted partner network (TPN) certified - highest compliance standards
- Handle's all technical services
- (pre-post production)
- Satellite facility for business continuity in Delhi

AeroHub & SkyView: A Next-generation IFEC Ecosystem

AeroHub is Maxposure's proprietary In-Flight Streaming and Connectivity (IFEC) platform designed to enhance passenger experience while enabling airlines to unlock new ancillary revenue streams. The platform delivers entertainment, information, commerce and engagement services directly to passenger devices through a lightweight wireless architecture, eliminating the need for expensive seatback systems.

International Patent No. WO 2026/053187 A1

Key Highlights

- **Supports up to 100 concurrent users per device**
- **Plug-and-play deployment architecture**
- **No heavy aircraft modifications required**
- **Compatible with smartphones, tablets and laptops**
- **Up to 8TB content storage capacity**
- **Power-on time of less than one minute**
- **Designed for full-service, regional, charter and low-cost carriers**



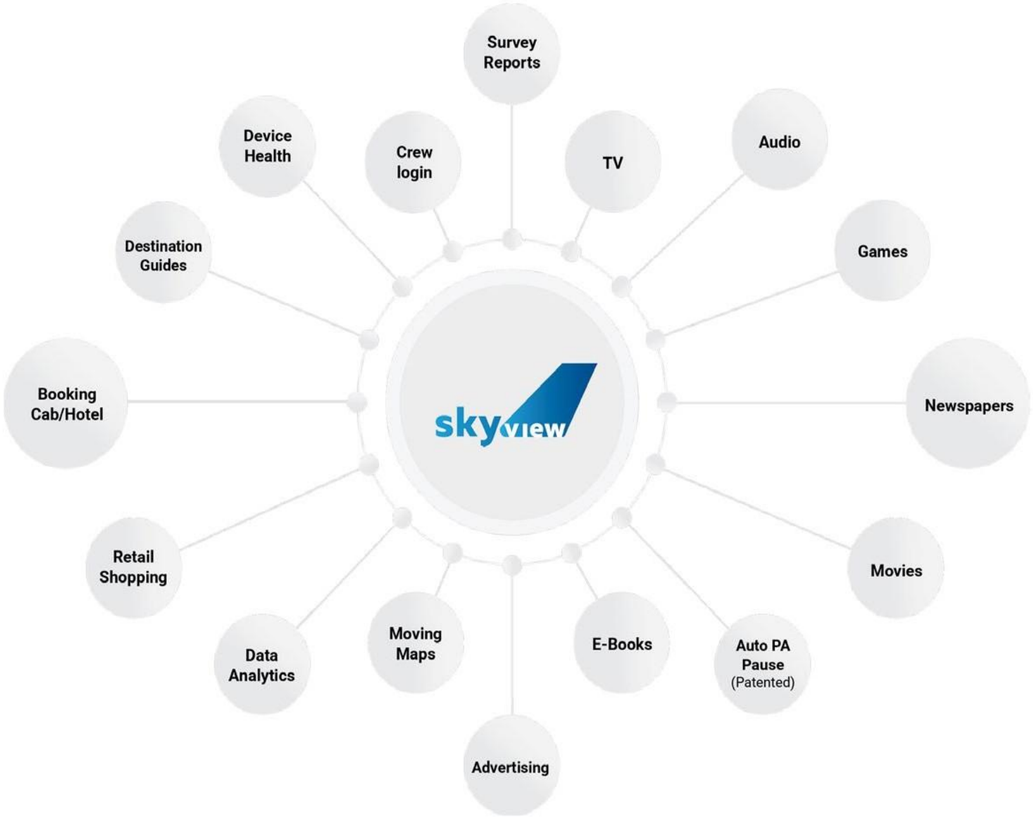


AeroHub & SkyView: A Next-generation IFEC Ecosystem

SkyView is Maxposure's proprietary in-flight passengerengagement platform built on the AeroHub IFEC ecosystem. Itdelivers entertainment, real-time flight information, onboardshopping, and interactive services through a single, intuitiveinterface, helping airlines enhance passenger experience andgenerate ancillary revenue.

Key Highlights

- **CMM enables seamless curation, scheduling and delivering of content**
- **Collaborative Media upload**
- **Timeline & Cycle Management**
- **Metadata & Asset Management**
- **Certified by the Motion Pictures of America**



Why AeroHub?
Addressing A Large Industry Need

Challenges with Traditional IFE Systems

- High installation and maintenance costs
- Significant aircraft modification requirements
- Long deployment timelines
- Limited flexibility for fleet operators
- High hardware dependency

How AeroHub Solves These Challenges

- Plug-and-play deployment architecture
- Lightweight and portable solution
- Faster implementation timelines
- Lower total cost of ownership
- Scalable across different fleet configurations
- Supports both short-haul and long-haul operations

Beyond Entertainment: A Passenger Engagement & Monetisation Ecosystem

Engagement: Movies, TV, Audio, Games, E-books & Newspapers

Commerce: AirShop, Dining, Hotel Booking & Cab Booking

Travel Experience: Flight360, Cityscape & Qibla Compass

Revenue: Dynamic Ad Engine, Cabinly Seat Upgrades & Sponsored Content

inviseo

Inviseo.Table® is a patented aircraft tray-table advertising solution that transforms unused tray-table space into a **high-visibility advertising medium,** enabling **brands to engage** airline passengers through continuous in-flight visibility and **40+ minutes** of passenger dwell time.

Maxposure acquired the Inviseo.Table® design and worldwide patent rights from Inviseo Media Holdings Ltd. in **2019,** adding a differentiated aviation advertising asset to its media portfolio.

35,000 per IVT fitted aircraft per month	An Almost **Competition-Free** Advertising Space	Unparalleled **"Added Value Effect"** in Conjunction with Other Media	Guaranteed Dwell Time: **More Than 40 minutes** per Passenger per Flight (During Take-off And Landing)	**Fully approved by the FAA** (Federal Aviation Administration), **the EASA** (European Aviation Safety Agency) and the **LBA** (Luftfahrtbundesamt)

Patent No. 8540309

AIRLINES WITH IVT ON-BOARD*

Eurowings | RYANAIR | AEGEAN A STAR ALLIANCE MEMBER | Onurair

Front **Back**



Patented Aircraft Tray Table

Disclaimer: Currently not monetising

Aerolab is the **Motion Picture Association of America (MPAA) Certified Lab facility** located in Mumbai. It holds a TPN Gold certificate, meeting the highest compliance standards of the Trusted Partner Network (TPN).

It has the capability to handle all technical services ranging from large volumes of encoding, transcoding, Dubs & Subs creation & conformation, editing, post production etc with quick Turnaround Time (TAT).

Aeroplay Delhi's studio, established as a satellite facility to ensure business continuity, is also a **TPN Blue Shield–certified lab facility**.


Editing


Graphic Design


Digital Transfer


Subtitling & Dubbing



Captioning


Metadata Creation & Enhancement



DVD Authoring & Duplication


Animation & VFX


Layback & Conform


Post-Production


Audio Enhancement


Colour Correction


Quality Control


Encoding & Transcoding

MEDIA

Established Media Player since Two Decades

Maxposure media operates through four strategic pillars that collectively drive a diversified revenue model. Backed by nearly two decades of **travel media expertise** and strong domain knowledge in aviation and tourism, the company seamlessly integrates content, technology, marketing, and experiential solutions, strengthening its leadership across the aviation, travel, and media ecosystem.

Specialising in customised solutions, the house of Maxposure stands on four pillars:



Content Marketing



Experiential Marketing



Advertising



Marketing Technology

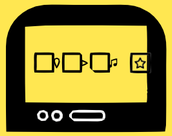
Multi-Vertical Businesses Driving Sustainable Growth



Content Marketing

Creating and distributing content across print, digital, social and video platforms.

- Content strategy and creation
- Digital marketing and social media management
- Translation and localisation services
- Content monetisation and analytics



Experiential Marketing

Experiential Marketing Delivering immersive & experiential experiences. The companies 4 products for driving future profitability:

- High Quality CGI animations & Aircraft renders
- Cabinly (Interactive cabin booking engine)
- Bespoke Immersive Marketing (Qatar Airways QVerse)
- UX/UI and branding services with a focus on IFEC (GUI design, microsites)



Advertising

Providing integrated advertising solutions across digital, print, in-flight and outdoor media channels.

- Print and digital advertising solutions
- Aviation-focused advertising platforms
- Media buying and planning
- In-flight and airport advertising solutions



Marketing Technology

Maxposure's AI-powered Digital Media Platform transforms content creation, distribution and monetisation through an integrated Content Operating System

- Combining AI-driven content curation, Adaptive Content, Intelligent Distribution and Behaviour-Driven Intelligence.
- Proprietary Ad SDK enables targeted advertising, while Profit-Driven Publishing optimises revenue across advertising, subscriptions, and syndication, supporting creators, publishers at a global scale

Quick Facts

15+ years

Core Business: Aviation &Travel

of experience in **aviation content&sales** across print and other media

10+

Content Marketing with over airlines worldwide.

14+

Experential &Immersive Solution Services to over airlines globally.

Introduced 1st Meta crew for Qatar Airways



International Content

Experience with global brands like Mercedes, Audi, Bing, UNFPA

3

Worked with all luxury hospitality brands in India-Oberoi Hotels, Taj&ITC



Largest custom content marketing company in Asia-worked with over

35 brands



Creates content in

25 languages

consumed in over

170 countries

Ministry of External Affairs
Government of India

Trusted content & digital partners for Centre & State Ministries

Incredible India

Maxposure is a leader in content marketing, combining **strategy, creativity and technology** to deliver impactful brand narratives. Its integrated capabilities span **content strategy, design,**

digital marketing, multimedia production, experiential marketing, multilingual localisation (40+ languages), AI-powered optimisation and omnichannel distribution — driving visibility, engagement and measurable business outcomes.



Global award-winning team of content creators, designers, strategy planners and marketers

Suite of Services

1

Content Strategy & Creation

With our award-winning team of content creators & strategist, we help brands strategise, communicate & engage effectively through quality content across print & digital platforms.

2

Branding & Design Services

Provides high quality branding & design services with contemporary ideas that creatively represent a brand's philosophy and ethos across different communication channels and platforms.

3

Immersive and Interactive Solutions

Pioneers in creating immersive and interactive solutions in metaverse; blending technology, aesthetics and business requirements to create new realities and achieve the desired ROI for the brand.

4

Digital Marketing

We are a one-stop solution for a brand's digital needs. We leverage online platforms to promote brands with marketing strategies, targeting audiences through SEO, social media, influencer and email campaigns, & content marketing.

5

PR & Advertising

With strong ties to both Indian and international media, we have extensive experience in managing organic and paid releases and advertisements across all platforms and formats — including a strong presence in in-flight publications.

6

Technology

Our AI-powered Content Operating System delivers adaptive, real-time, behaviour-driven and predictive experiences. Complementing it is the Smart Trip Planner, an intuitive platform creating personalised itineraries from inspiration to booking.

7

Pre- Press & Print

The group has experience and expertise in print and pre-press on web and offset printing. We have working relationships with the leading press in India and abroad to achieve quality, quantity, and timelines for large print runs.

8

Translation

We are multilingual experts and create content in more than 25 Indian and global languages. We have a large pool of translators and linguists on our panel and a trusted partner for translation work for government bodies in India.

9

Shoots & Production Services

Maxposure's creative wing executes shoots (still & dynamic) and has implemented multiple product, celebrity and travel shoots. It's state-of-the-art production lab with editors, videographers, visualisers, animators, etc to execute any project in 2D or 3D.

Content Marketing

Maxposure is one of the leading content and digital marketing company in India, delivering data-driven, technology-enabled strategies across platforms. It partners with government entities and leading brands to enhance reach, engagement, influence and digital performance through innovative campaigns.

Strategy-led storytelling:

Develop content strategies aligned to brand objectives, audience behaviour, KPIs and ROI, creating an omnichannel content ecosystem rather than isolated campaigns.

End-to-end capability:

From content planning and creation to distribution, amplification, monetisation and analytics, Maxposure offers an integrated content marketing ecosystem built to turn content into measurable business value.

Content across formats:

Create compelling content across print, digital, social, websites, video and branded platforms, with expertise spanning travel, tourism, aviation, hospitality, automobiles and more.

Dgital & social amplification:

Extend the life and reach of content through social media marketing, SEO, Google advertising, influencer marketing and other digital channels.

Brand publishing:

Build and manage content-led platforms including magazines, websites, social channels and branded publications.

Multilingual communication:

Extend brand conversations across markets through translation, localisation and transcreation, working with more than 25 Indian and international languages.

Content that delivers ROI:

Content is supported by monetisation, research, social listening, performance measurement and analytics,

allowing campaigns to be refined based on audience response and business outcomes.

Website





Mobile App



Video Films



E-Mailler



Podcast





Social Media



Multi-lingual Content



YouTube Web series



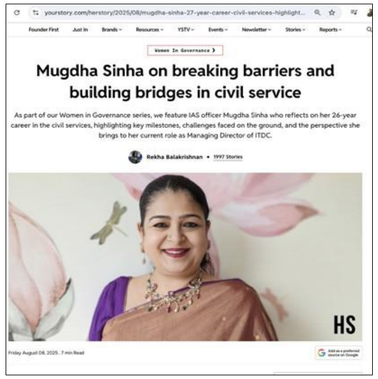


Events





Public Relations

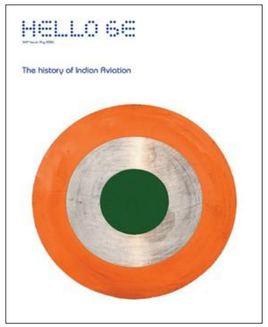


Influencer Engagement





Magazines





Neutral Digital

"Adults retain 10% of what they see; 30–40% of what they see and hear; and 90% of what they experience."

Maxposure's London-based **experience technology company, Neutral Digital,** combines creativity, technology and strategic thinking to transform complex ideas into compelling digital experiences. We help organisations communicate, showcase innovation and create meaningful audience experiences.

We deliver end-to-end solutions spanning **photorealistic CGI, cinematic storytelling, immersive environments, XR, digital twins, interactive applications, enterprise platforms, conversational AI products, and IFE Design & Connectivity.** Our work spans **aviation, real estate, museums, tourism, retail and enterprise**, helping organisations simplify complex information, enhance customer experiences, demonstrate innovation and drive measurable business outcomes.

Solutions Offered

1

CGI & Visualisation

- Photorealistic CGI
- Cinematic Animation
- AI-Powered Generative Filmmaking
- Spatial Visualisation

2

Immersive & Interactive

- VR / AR / XR
- WebXR
- Interactive Softwares
  - Digital Twins
  - AI Powered Applications
  - Conversational AI
  - Digital Human
  - Museums & Experience Centres

3

IFEC + Real Estate

- In-Flight Entertainment Graphical User Interface (IFE GUI)
- IFE Connectivity
- Digital Marketing Suites for Real Estate
- Architectural Rendering

CGI & Visualisation



Photorealistic CGI (Interiors)

Photorealistic CGI visualisation of aircraft cabin interiors, showcasing premium design, materials, and passenger experience.

BRITISH AIRWAYS



Spatial Visualisation

ANA – The Room FX: Created an immersive spatial experience that brings ANA's premium cabin design to life through interactive technology and digital storytelling.

ANA



Photorealistic CGI (Exteriors)

Photorealistic CGI renders showcasing aircraft exteriors and livery designs with high-fidelity detailing.

Emirates



AI-Powered Generative Filmmaking

AI-powered generative filmmaking to create
cinematic visual content and compelling brand storytelling.

CATHAY PACIFIC

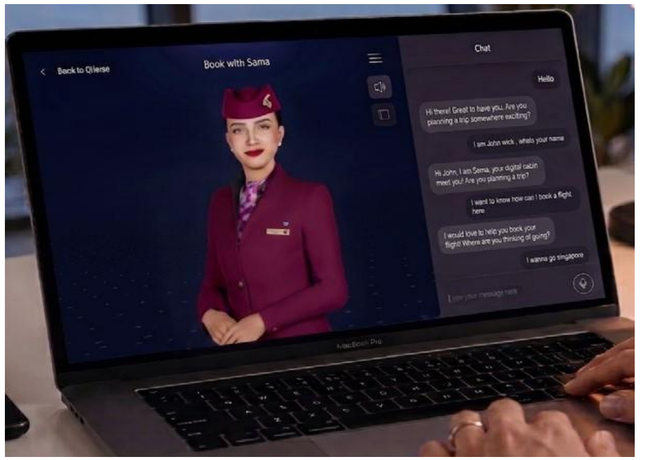
Immersive & Interactive

Virtual Reality, Web-VR, Digital Twin

QVerse – An award-winning immersive digital twin of Doha International Airport, enabling customers to explore Qatar Airways' Premium, Business & First Class lounges, and Qatar Duty Free through immersive VR and web-based 3D experiences.



VR Experience of Qverse

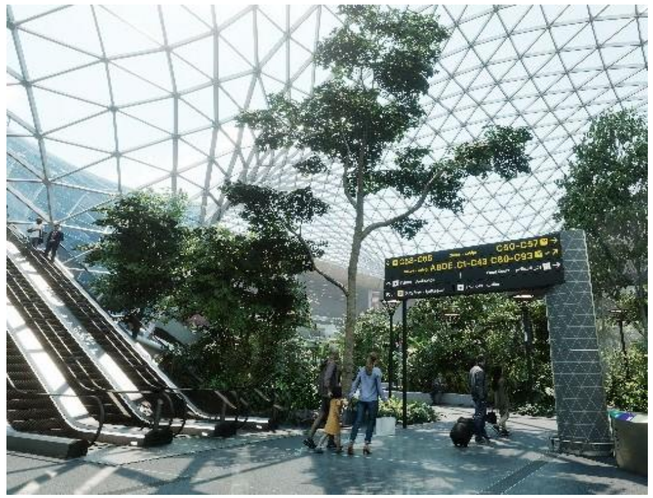


Conversational AI / Digital Human / AI Powered application

AI-powered 3D digital human, SAMA, for Qatar Airways to provide intelligent, conversational passenger interactions.



Qatar Airways Interactive Seat Viewer for QSuite



Qatar Airways The Orchard Digital Twin



Museum

The Museum of the Bible VR Experience allows users to explore over 20 iconic biblical sites and interactive museum exhibits from home using a smartphone or headset.



Interactive Softwares

An interactive, future-facing concept tool to showcase Safran's vision for next-generation luxury air travel, encouraging meaningful discussion with airline customers before fully engineered products existed.



IFEC + Real Estate



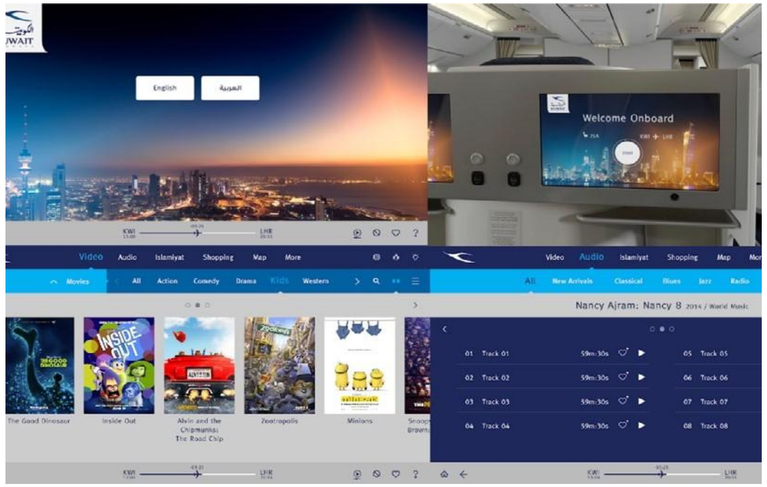
IFE Connectivity

Viasat Capacity Unleashed - Interactive 3D application with dynamic data visualisation to showcase Viasat's satellite network capacity and capabilities.



Digital Marketing Suites for Real Estate

The Capston, Digital Marketing Suites - a premium digital marketing suite combining interactive 3D visualisation, apartment discovery and immersive sales tools to showcase the development to global buyers.



IFE GUI

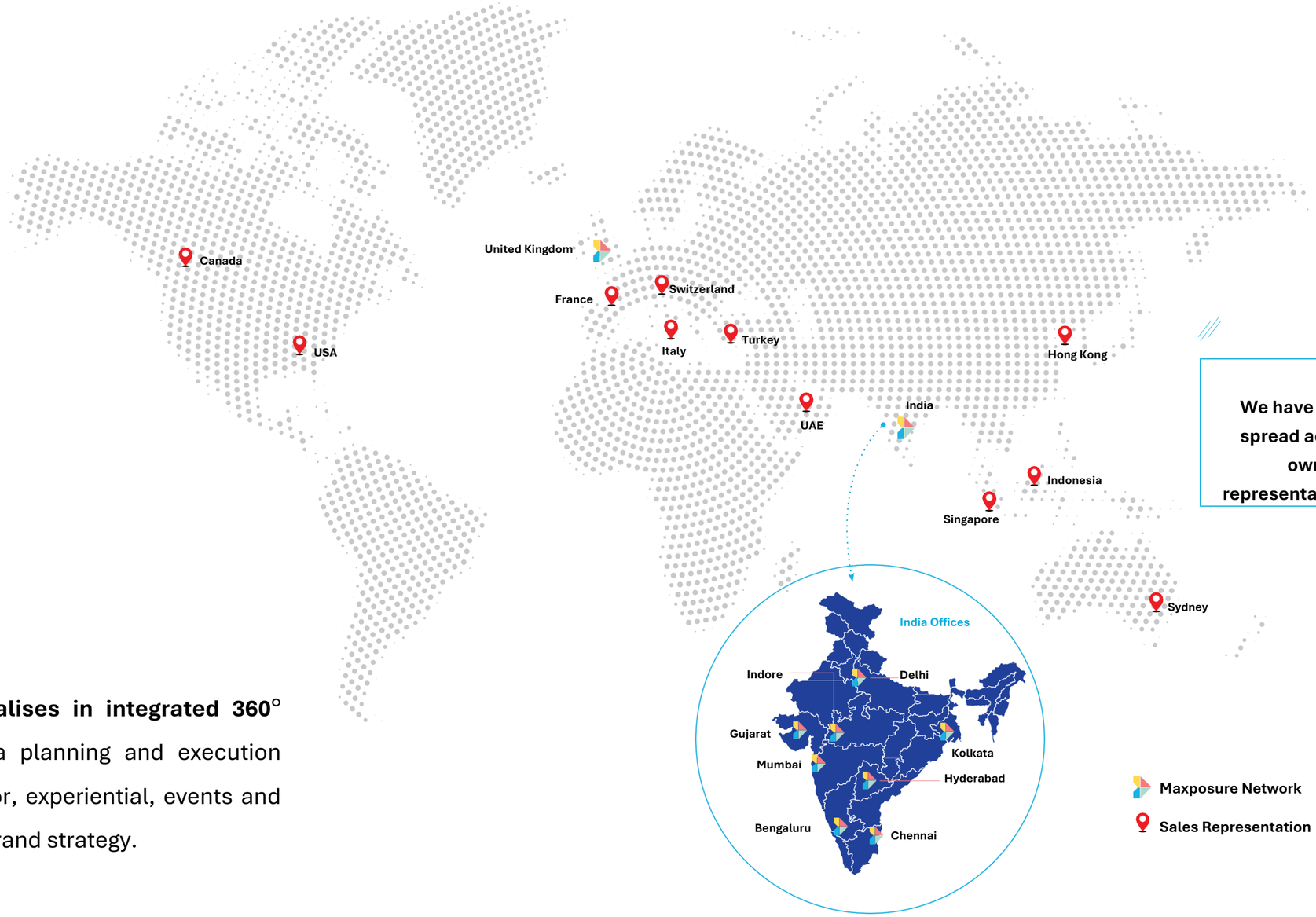
GUI for Kuwait Airways' rebranding, combining its signature colour palette with custom photography and a passenger-focused interface.



ArchitecturalRendering

Brentford Marketing Suite - architectural CGI and visualisation to bring the development, spaces and design vision to life for prospective buyers.

Integrated Advertising & Media Solutions



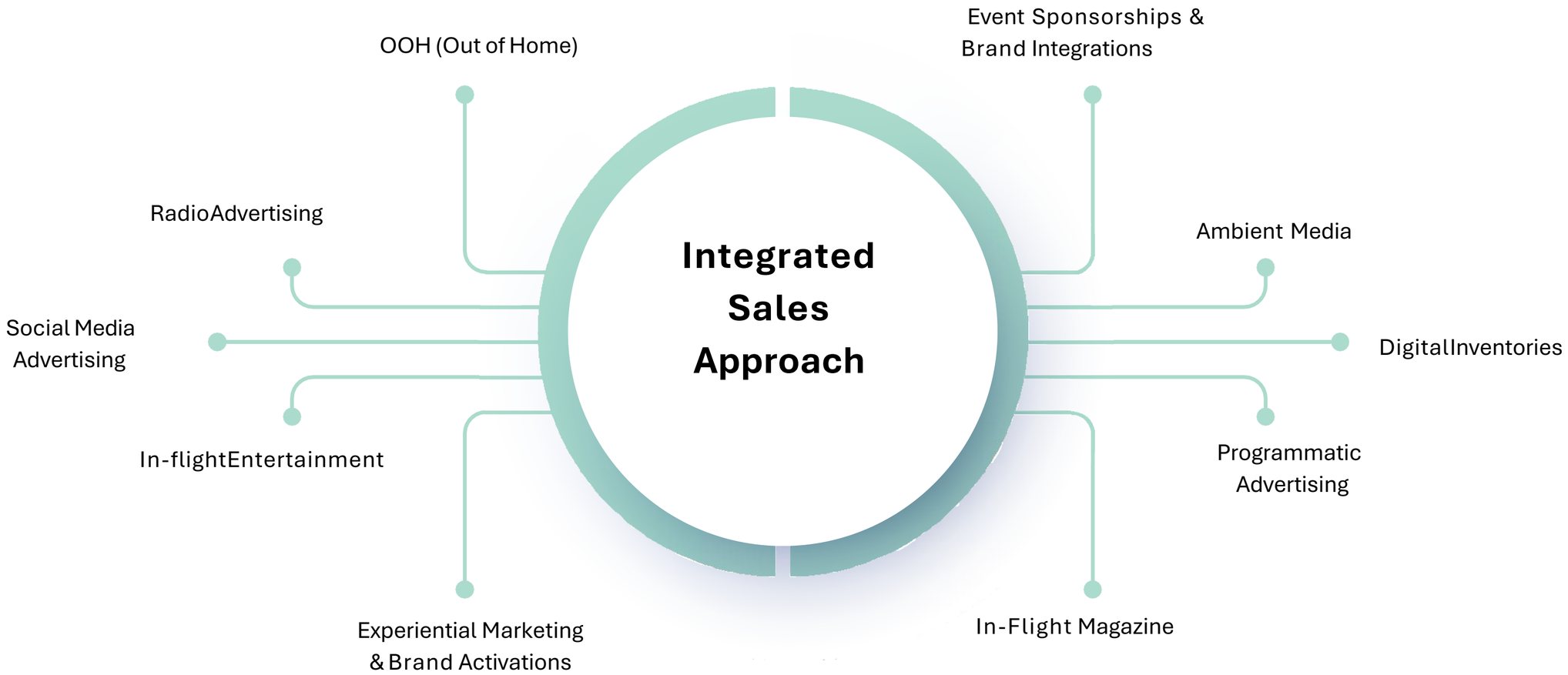
We have our advertising network spread across the world with our own offices and sales representations in over 20 countries.

The media-tech group specialises in integrated 360° campaigns: End-to-end media planning and execution combining print, digital, outdoor, experiential, events and emerging media into a unified brand strategy.

Integrated Sales Approach

The Group's experienced sales team delivers integrated advertising solutions across both traditional and digital media platforms. By combining the strengths of legacy media with new-age channels, the team develops customized campaigns that maximize brand visibility, audience engagement, and overall advertising effectiveness.

The Group offers advertisers access to a diverse portfolio of media assets, enabling brands to connect with audiences across multiple touchpoints:



INVESTMENT RATIONALE

Strategic Priorities For The Next Phase Of Growth

Leverage the Dual Businesses: Avionics & Media
The Company will Scale its two distinct but complementary businesses—Aviation Technology and Media- to create cross-selling opportunities, deepen client relationships and build a differentiated global Media as a Service (MAAS) proposition.

Scale Avionics-led Technology Businesses
Accelerate the global expansion of AeroHub, Skyview and other proprietary technology platforms, with a focus on aviation, passenger engagement, connectivity and digital services. Build scalable and recurring technology-led revenue streams.

Expand High-Value Immersive & Digital Solutions Scale capabilities in CGI, 3D visualisation, AR/VR/ XR, AI-enabled experiences, UX/UI and interactive media, while expanding beyond aviation into travel, tourism, real estate, cultural institutions and other experience-led sectors.



Enhance Monetisation and Strengthen Content & Strategic Communications
Leveraging the strengths in content marketing, government and destination marketing, and multilingual communications to deliver digital-first, audience-led, measurable solutions while driving monetisation through advertising, branded content, digital platforms, passenger engagement, IP's and technology-enabled services.

Drive Integrated Solutions
Leverage the Company's complementary businesses to offer clients integrated solutions spanning content marketing, advertising, digital, experiential, immersive and technology services- to increase the client wallet share.

Pursue Strategic Partnerships & Selective Acquisitions
Identify partnerships and targeted acquisitions that provide access to new geographies, technologies, capabilities and client relationships, while maintaining disciplined capital allocation.

VISIONARY LEADERSHIP

Leadership Team Driving Strategic Growth



Prakash Johari
Managing Director
Experience: *19+ Years*

Founder of Maxposure and the driving force behind its evolution from a publishing business to a diversified media and technology enterprise. Leads corporate strategy, business expansion, innovation initiatives and long-term value creation.



Sweta Johari
Whole-Time Director
Experience*: 17+ Years*

Leads business development and client acquisition initiatives across key markets. Plays a pivotal role in strengthening customer relationships, expanding market reach and driving revenue growth.



Dr. Torsten-Joern Klein
Non-Executive Director
Experience: *30+ Years*

A German national, Dr. Klein has served as President, Gruner + Jahr, a 2.1 billion-dollar company owned by the 20-billion media conglomerate Bertelsmann Group. Since 2018, he has been the Managing Director of TJK GrowthInvest GmbH.



Massimo Angelo Antonio Monti
Independent Director
Experience: *35+ Years*

Seasoned executive with deep expertise in international publishing, printing operations and business management.

Has held leadership roles across several global media organisations.



Jorge Luis Arauz
Independent Director
Experience: *25+ Years*

Entrepreneur and publishing professional with significant experience in luxury, lifestyle and travel publications. Brings expertise in content strategy, audience engagement and brand development.

Management Team



Sasha Somya

CEO, Maxposure Limited

A management professional with experience of over 18 years, Sasha has demonstrated sound capabilities in creative innovations, business management & strategic growth, along with a sense of leadership. She is looked upon for creative & strategic guidance, innovative direction, and execution of successful business plans and has been successful in spearheading digital strategies and innovations. She has won various multi-agency pitches and partnered with leading brands across aviation, hospitality, automotive, tourism, and government, like IndiGo, Vistara, Gulf Air, Mercedes, Oberoi Hotels, UNFPA, Audi, Incredible India, Madhya Pradesh Tourism, Taj, etc.



Christian Grou

CEO, Neutral Digital

Architect Christian Grou co-founded Neutral in Tokyo in 1999. Headquartered in London, Neutral has grown into a multidisciplinary digital media agency, pushing the boundaries of creative technology across VR, AR, interactive design & architecture. With over 25 years of experience in the aviation industry, Christian is a recognized leader in digital innovation, driving major projects for Qatar Airways, Emirates, Lufthansa, British Airways, and Panasonic. Currently, Christian's primary focus lies in XR (mixed reality) and interactive 3D spaces, where he is redefining how brands interact in the digital landscape. His work integrates cutting-edge AI-enabled solutions to deliver immersive, next-generation experiences.



Jayita Bandyopadhyay

Editorial Director, Maxposure Limited

A results-driven communication and branding expert, Jayita has a passion for storytelling and a track record of developing successful brand strategies. With over two decades of experience in travel and luxury lifestyle genres, she has worked with brands like Mercedes, IndiGo, Air India, DLF brands, Oberoi, Air Asia, etc. She has been helming the communication outputs & strategies for several Government clients like Ministry of External Affairs, Incredible India, Uttarakhand Tourism, etc and has led the soft diplomacy digital communication for the Ministry of External Affairs.



Sameer Sirdeshmukh

Vice President, AeroHub

A seasoned professional with a background in Electronics & Telecommunication Engineering and an MBA in Information Technology, Sameer brings over 25 years of experience spanning the technology and entertainment industries. With 5 years of specialized expertise in the in-flight entertainment (IFE) sector, he has a proven track record of delivering cutting-edge IFE solutions to leading airline clients. At Maxposure, Sameer leads the IFE platform AeroHub, driving its operations and growth. He is known for his ability to embrace challenges, foster innovation, and deliver high-impact solutions in fast-paced, evolving environments.

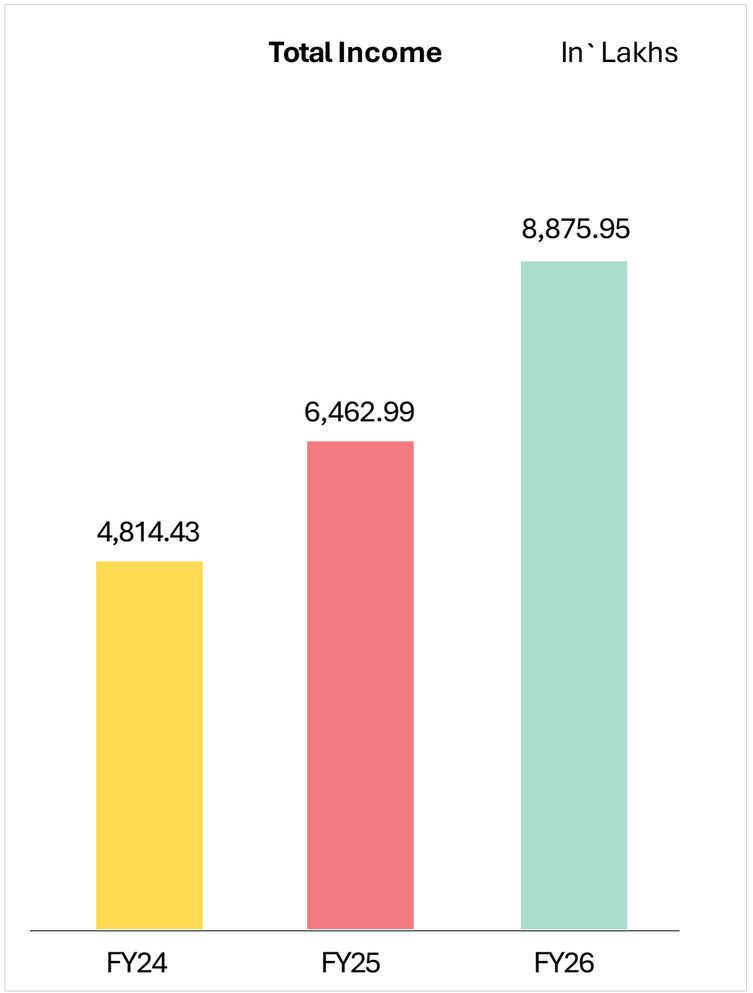
FINANCIAL OVERVIEW

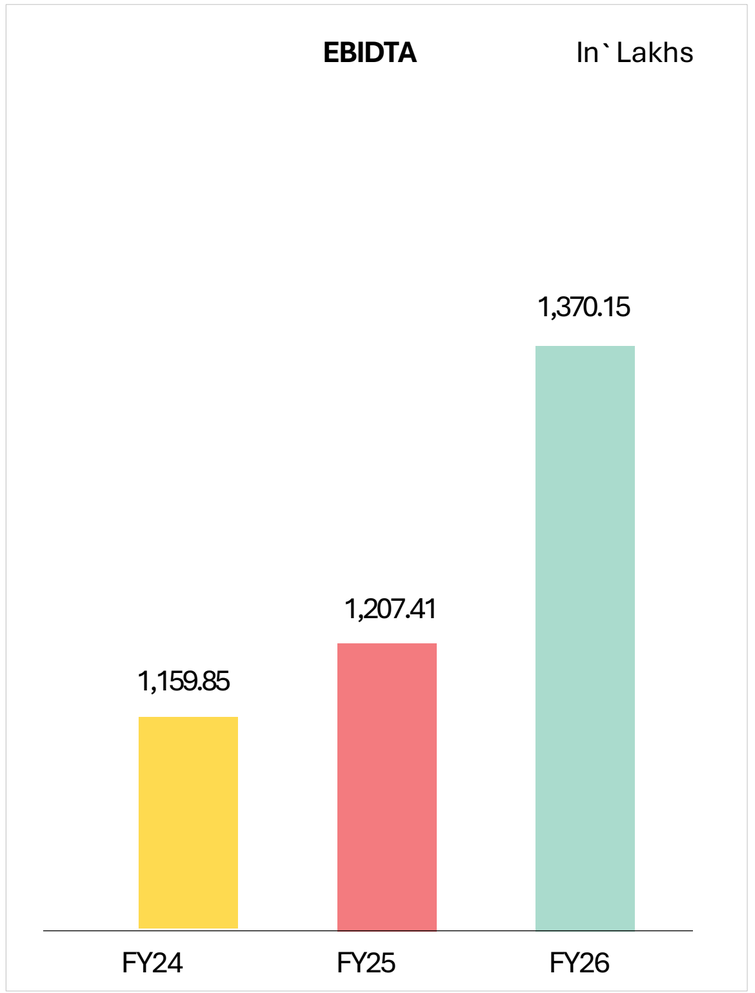
H1 FY27 Profit & Loss Statement - Consolidated

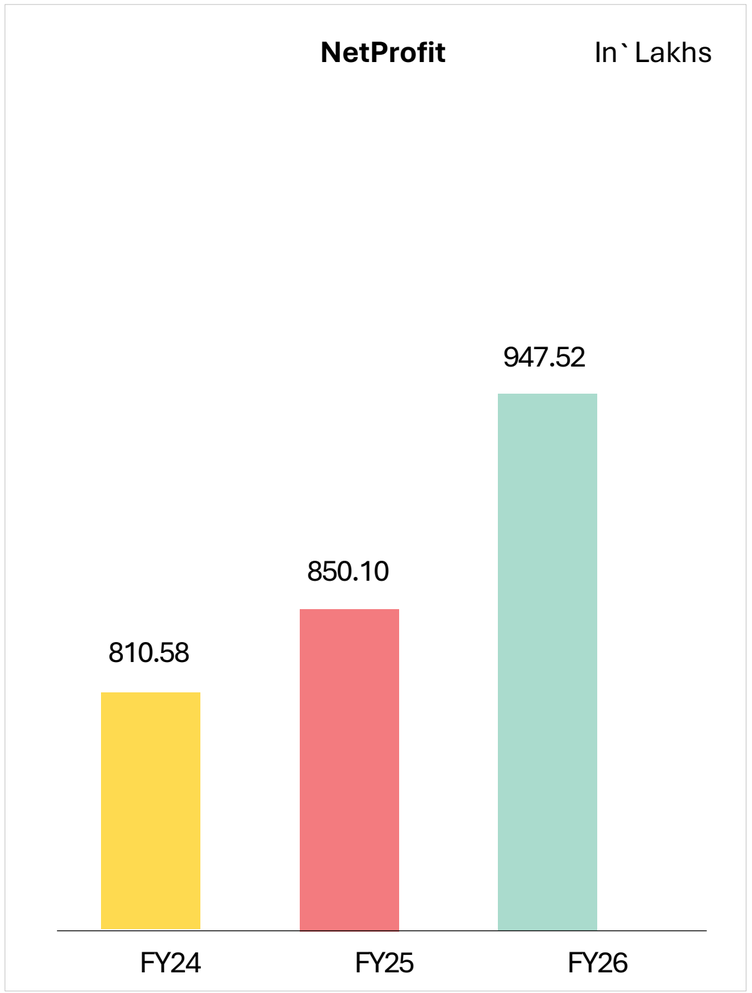
In` Lakhs

Particulars	H1 FY27
Net Sales	4,183.85
Other Income	82.04
Total Income	**4,265.89**
Expenses	
Cost of Material & Direct Expenses	2,652.42
Employee Benefit Expenses	688.26
Other Expenses	513.31
Total Expenditure	3,853.99
EBITDA	**411.90**
EBITDA(%)	**9.66%**
Interest	47.28
Depreciation	47.94
PBT	**316.68**
TAX Expense (Including Deferred Tax)	39.70
Net Profit	**276.98**
NPM(%)	**6.49%**
EPS(₹)	1.22

Key Financial Highlights







Profit & Loss Statement - Consolidated

In` Lakhs

Particulars	FY26	FY25	FY24
Revenues	8,802.43	6,328.16	4,727.75
Other Income	73.52	134.83	86.67
Total Income	**8,875.95**	**6,462.99**	**4,814.43**
Raw Materials	5,364.38	3,937.99	2,623.19
Employee costs	1,335.84	804.72	598.59
Other expenses	805.58	512.87	432.80
Total Expenditure	**7,505.80**	**5,255.58**	**3,654.58**
EBITDA	**1,370.15**	**1,207.41**	**1,159.85**
Finance Costs	98.66	31.46	52.18
Depreciation	90.73	76.28	53.75
PBT before exceptional items	1,180.76	1,099.67	1,053.92
Exceptional Items	-	-	88.47
PBT	**1,180.77**	**1,099.67**	**1,142.38**
Tax	233.25	249.57	331.80
PAT	**947.52**	**850.10**	**810.58**

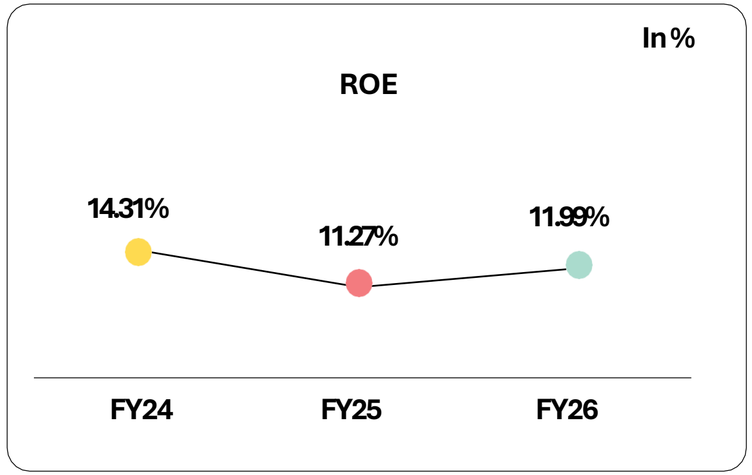
Balance Sheet - Consolidated

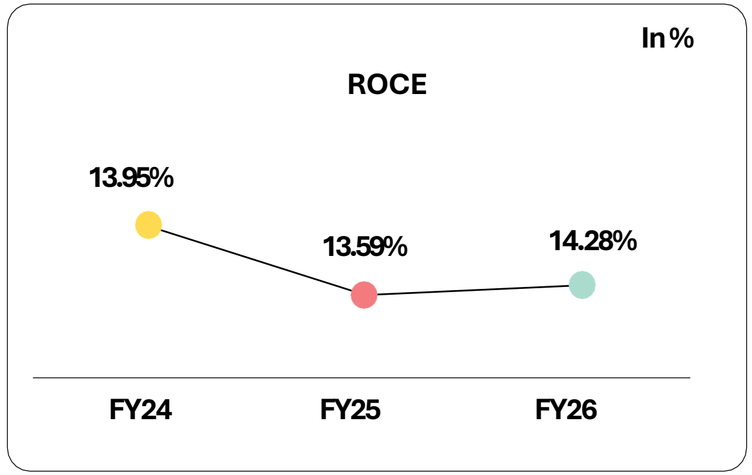
In` Lakhs

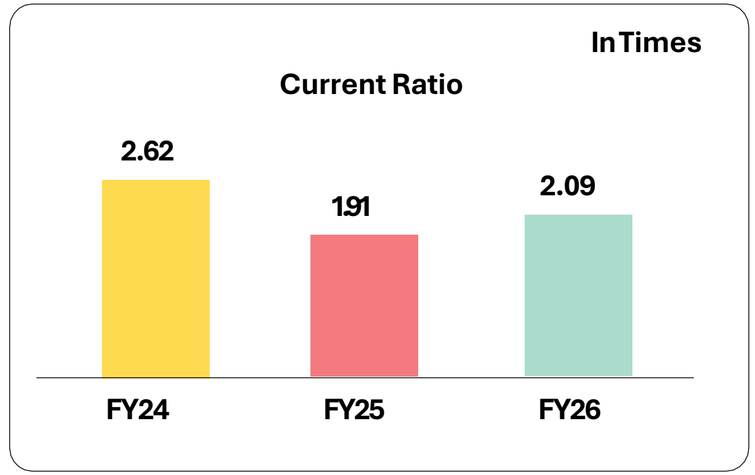
Equities &Liabilities	FY26	FY25	FY24
Equity	2,274.10	2,274.10	2,274.10
Reserves	5,630.99	5,270.64	3,388.46
Net Worth	**7,905.09**	**7,544.74**	**5,662.56**
Minority Interest	-258.06	-282.42	
Non Current Liabilities			
Long-Term Borrowings	73.88	78.17	114.50
Deferred Tax Liabilities	-	-	-
Long Term Provision	93.70	87.49	72.90
Total Non Current Liabilities	**167.58**	**165.67**	**187.41**
Current Liabilities			
Short-Term Borrowings	979.57	701.41	33.55
Trade Payables	469.93	793.12	519.13
Short Term Provisions	546.80	843.10	739.21
Other Current Liabilities	591.91	197.11	295.98
Total Current Liabilities	**2,588.22**	**2,534.73**	**1,587.87**
Total Equities &Liabilities	**10,402.82**	**9,962.71**	**7,437.84**

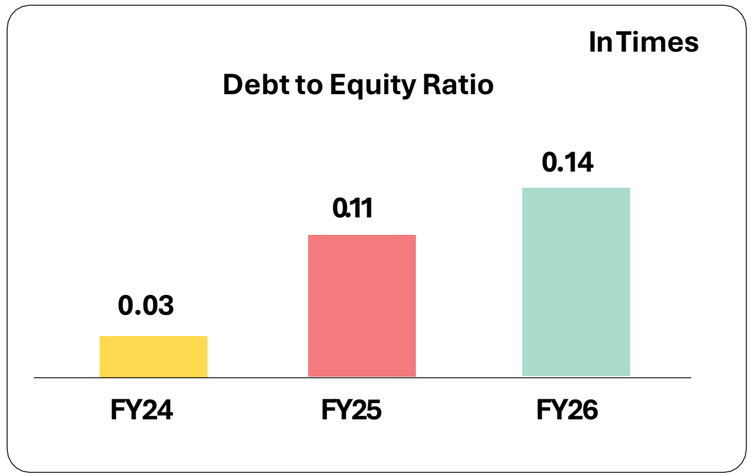
Assets	FY26	FY25	FY24
Non Current Assets			
Fixed Assets	485.25	381.92	324.59
Non Current Investments	2,648.15	2,648.15	2,648.15
Goodwill on Consolidation	1,473.27	1,473.27	76.11
Deferred tax assets (net)	4.32	12.09	5.57
Long Term Loans & Advances	41.78	41.78	50.20
Other Non Current Assets	338.11	575.49	170.35
Total Non Current Assets	**4,990.88**	**5,132.69**	**3,274.97**
Current Assets			
Inventories	105.98	38.38	40.63
Trade Receivables	2,520.71	2,373.16	1,986.20
Cash & Bank Balance	1,380.31	1,485.32	1,944.64
Short Term Loans & Advances	72.60	7.05	93.46
Other Current Assets	1,332.35	926.10	97.94
Total Current Assets	**5,411.94**	**4,830.01**	**4,162.86**
Total Assets	**10,402.82**	**9,962.71**	**7,437.84**

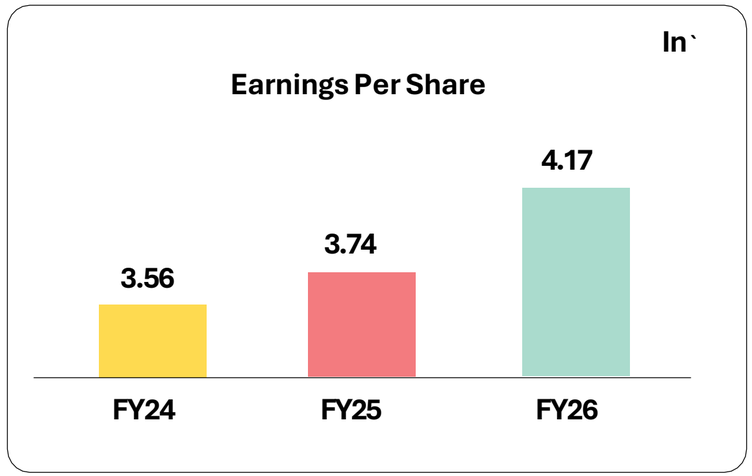
Key Financial Highlights

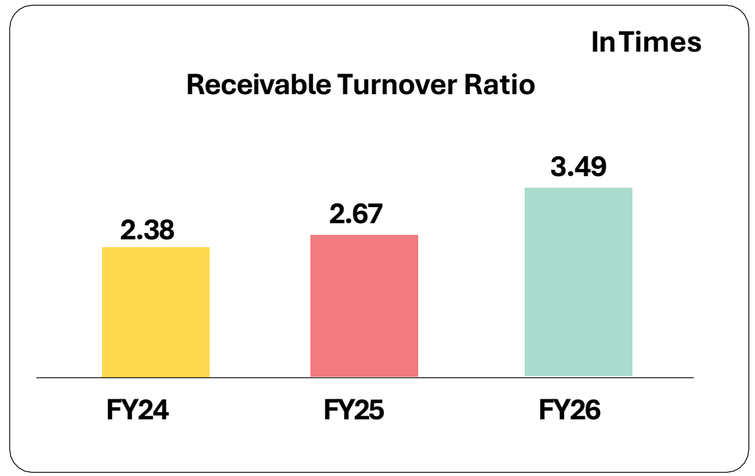










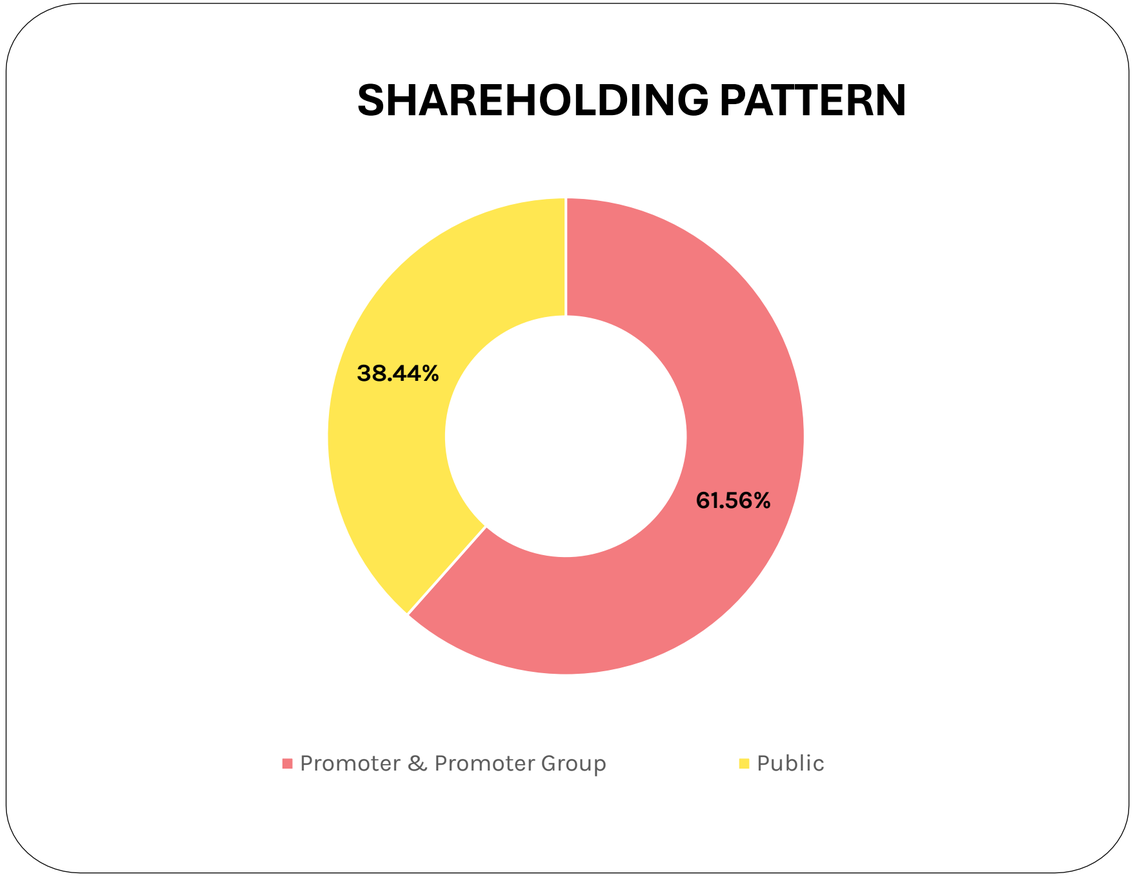


Stock Data

As on 17/11/2026

NSE CODE: MAXPOSURE | INE0ECC01022	
Share Price (`)	27.00
Market Capitalisation (` Cr)	61.40
No. of Shares	2,27,40,950
Face Value (`)	10.00
52 week High-Low (`)	51.95– 26.00

As on 30/09/2026



Thank You

IR & PR Partner

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