



TECH SPECS & RATE CARD

The Jazeera inflight magazine offers advertisers unique access to an extremely busy, active and hard to reach audience, where there are no distractions and quality time is spent on reading it during the flight journey.

PAGE BLEEDS

- 3 mm on all sides for a total document size of 200 mm wide x 270 mm high. Ads submitted without sufficient bleed area will be reduced to fit live area size.

LIVE/SAFE AREA OR NON BLEEDS:

- 10 mm on all sides for a total document size of 180 mm wide x 250 mm high.
- Additionally, for spread bleed ads, allow 10 mm on each side of the gutter for binding.
- Please do not place logos, legal disclaimers or other critical information outside live area.
- Clearly mark all ad materials with proper cropping instructions to avoid misinterpretation.
- The ad should be provided in the PDF and EPS format only.

Periodicity: Bi-monthly

Distribution: Every seat pocket

Language: English & Arabic

Magazine Dimensions / Bleed Ad

	W x H (cm)	W x H (mm)
Magazine Size:	20 x 27	200 x 270
Live/Safe Area (FPC):	18 x 25	180 x 250
Live/Safe Area (DSC):	38 x 25	380 x 250

Non-Bleed Ad Dimensions

	W x H (cm)	W x H (mm)
Full page	18 x 25	180 x 250
Double Spread	38 x 25	380 x 250

Ad Creative Deadlines

Issue	Deadline
May-June	April 20
July-August	June 20
September-October	August 20
November-December	October 20

Ad Creative Rate Card

Rate Card	USD	KUWAITI DINAR
Full Page Colour (FPC)	8,000	2,432
Double Page Spread (DPS)	12,800	3,890
Inside Front Cover	12,500	3,800
Inside Back Cover	12,000	3,647
Back Cover	15,000	4,559